## GLAD MIDSOMMAR





# Swedish American Patriotic League

### WISHES ONE AND ALL A HAPPY MIDSUMMER ON THE 98th CONSECUTIVE MIDSUMMER FESTIVAL.

With sincere appreciation to the many committees and friends for their support and efforts to make this Annual Midsummer Festival an outstanding success.

Don Morrison President, San Francisco FRED NICHELINI President, Oakland



Midsummer Greetings from

Linda Svensson Midsummer Queen 1992



from

The Morrison Family Don, Ellen, Nancy, Eric

### Happy Midsummer



# GLAD MIDSOMMAR





Linda Svensson Midsummer Queen 1992





Jeni Ternstrom Columbia





Linda Vogelsberg Svea

Midsummer Greetings from

#### TEGNÉR LODGE No. 149, V.O.A

meets every third Thursday Biornson Hall, 2258 Mac Arthur Blvd. Oakland, CA

Astri Feist, Chairman Elsy Mattson, Secretary



### The Golden Gate District Lodges

through the medium of this program wish to extend their best wishes to the Swedish-American Patriotic League, on the Midsummr Day Celebration.

The Golden Gate District consisting of 21 local lodges in San Francisco, Oakland, Berkeley, Concord, Stockton, Modesto, Turlock, Fresno, San Jose, Palo Alto, Petaluma, Sacramento, Paradise, Eureka, Redding, Reno, Oroville, and Santa Cruz extend to you a cordial invitation to become a member of the Vasa Order of America.

NOEL HOGUE BARBARA OLSON

District Master District Secretary

MIDSUMMER GREETINGS

### Tor Lodge No. 537, V.O.A.

San Francisco

Meets 2nd Saturday each month, 1.00 p.m. at Swedish American Hall. 2174 Market street, S.F.

> Anton Anderson Gudrun Franzen

Chairman Secretary



Best wishes for a successful MIDSUMMER FESTIVAL

### FYLGIA LODGE No. 119

Vasa Order of America



The Color Guard here today

is part of

Fylgia's Drill Team JOHN WESTERMARK Chairman ROBERT H PETERSON

### Glad Midsommar

Nordiska Butik Fine Scandinavian Gifts



Vicki Peterson

771 Monterey Blvd. Mary Ann Peterson San Francisco, CA 94127 (415) 239-8107



Greetings Midsummer from

> The Nichelini **Madigan Families**



### 98 years of Midsummer Festivals

The Swedish American Patriotic League as such did not organize the first Midsummer Festival in San Francisco. Both the League and the festivals are direct results of the first historic Sweden Day at the Midwinter Fair and Exhibition in Golden Gate Park in 1894.

Since then Midsummer Festivals have been held every year under the auspices of the League. A festival was even arranged in 1906, the year of the big earthquake and fire. It was held in Shell Mound Park in the East Bay, attended by an estimated 2,000 persons, eager to meet the survivors of the disaster in San Francisco.

During the years Midsummer Festivals have been held at various places. For the longest time, 26 years, it was held in the Scottish Rite Auditorium in San Francisco. At the time in 1968 when the Auditorium was converted to a movie house, the League decided to move the festival to its own recreation park, Sveadal.

We hope you will enjoy today's festival, the 98th Midsummer Festival, oldest in the world outside of Sweden.



### STAR SPANGLED BANNER

Oh say, can you see By the dawn's early light What so proudly we hailed At the twilight's last gleaming? Whose broad stripes and bright starts Thru the perilous fight O'er the ramparts we watched, Were so gallantly streaming? And the rockets red glare The bombs bursting in air Gave proof thru the night That our flag was still there. Oh say, does that starspangled banner yet wave, O'er the land of the free And the home of the brave?

#### DU GAMLA, DU FRIA

Du gamla, du fria, du fjällhöga Nord, Du tysta, du glädjerika sköna! Jag hälsar dig, vänaste land uppå jord, Din sol, din himmel, dina ängder gröna!

Du tronar på minnen från fornstora da'r, Då ärat ditt namn flög över jorden! Jag vet, att du är och du blir vad du var, Ack, jag vill leva, jag vill dö i Norden!



Don Morrison
President

Swedish American Patriotic League

# 98th Annual Midsummer Program Sveadal

4:00pm on the Clubhouse Lawn

Presented by the Swedish-American Patriotic League President, San Francisco: Don Morrison President, Oakland: Fred Nichelini

### **PROGRAM**

#### PARADE

Flag Bearers, Officers, Performers, Costume Group, Maids of Honor, Columbia, Svea, Crown Bearer, Midsummer Queen and Train Bearers

**MASTER OF CEREMONIES** 

.....Ted Olsson Past President, SAPL/S.F.

### FLAG SALUTE TO THE QUEEN

Flag Bearers of Fylgia Lodge



"The Star-Spangled Banner"

"Du Gamla, Du Fria" ..... Zaida Binetti, Director

**WELCOME** 

..... Donald Morrison President, S.A.P.L./S.F.

CROWNING OF THE QUEEN

Queen Linda Svensson

..... Donald Morrison President, S.A.P.L./S.F.

**SWEDISH MELODIES** 

Zaida Singers ..... Zaida Binetti, Director



### Can of the PRESENTATION OF COLUMBIA ..... Walter Nyland Columbia, Jeni Ternstrom S.A.P.L./Oakland PRESENTATION OF SVEA ..... Fred Vogelsberg Svea, Linda Vogelsberg S.A.P.L./S.F. **SWEDISH TROUBADOR** ..... Jan Nordin accordion accompanist, David Carlson **GREETINGS FROM SWEDEN** ..... Siri Eliason Consul General of Sweden THE QUEEN'S COURT ..... Ted Olsson Gwen Bergmark, Julie Jacobson, Annika Kanewske, Carina Kellgren, Nancy Morrison, Kristen Nelson, Ann Marie Rodes, Kirsten Severson, Sonya Severson, Deby Marie Wilzbach

PROCESSION TO THE DANCE FLOOR AND MAYPOLE

MIDSUMMER QUEEN'S WALTZ

Crown Bearer:

Train Bearers:

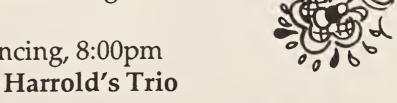
SWEDISH FOLK DANCE EXHIBITION

..... Tommy & Ewa Englund's Dance Group from Sandviken, Sweden

Swedish-American Buffet, 6:00pm

(Adults, \$13; Children, \$8.50) Lauri Lundgren

> Dancing, 8:00pm Bob Harrold's Trio



..... Kari Hall, Cassandra Mutto

..... Brett St.Clair





from

The Swedish-American
Patriotic League
of Oakland

Fred Nichelini President





Wishing you a

Happy Midsummer

Robert and Mary Ann Peterson



Members of the

SWEDISH CLUB

önskar alla

EN GLAD MIDSOMMAR



# Testkusten

# Midsummer Greetings THE SWEDISH SOCIETY OF OAKLAND

meets 2nd Tuesday in Björnson Hall, Oakland

Anders Lundgren, President
ROBERT THIELE, Secretary
524-6150
For membership information contact

above officers.

Now is the time to join the East Bay's oldest and most progressive Society.

Financially sound

### SWEDISH LADIES SOCIETY of San Francisco

2174 Market Street

Sick Benefit and Social Organization Meetings 2nd Thursday at Noon

Jean Nelson, President
June Williams, Secretary

### SWEDISH LADIES SOCIETY JENNY LIND OF OAKLAND

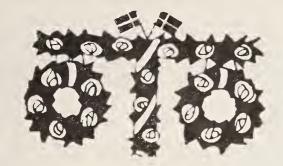
A Social and Sick Benefit Organization

Meetings second Thursday every month in

Björnson Hall

President — ALMA BUTLER
Secretary—BERTHA BECHTLE

### GLAD MIDSOMMAR



**Evelyn Olsson Karin Massey** 



And a Happy
Festival in Sveadal
Ted, Astrid, Zander
and Juliana Olsson

### GLAD MIDSOMMAR



Alan and Eva Hedden



Wishing you a most Happy

Midsummer Festival

WALTER AND DORINDA NYLAND JOHN AND CELESTE SPENCER



THE PARTY OF THE P

### Midsummer Greetings

from

# THE SWEDISH SOCIETY OF SAN FRANCISCO

A Century of Fraternalism in the Bay Area

We own and operate the

Swedish American Hall 2174 Market Street, S.F.

for your pleasure



Phone 861-9313

### GLAD MIDSOMMAR

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önskas av

FILIP PALSSON
AND FAMILY
119 Day str, Apt 101
San Francisco Ct 94/31



# Midsummer Greetings SAN MATEO INVESTMENT CO.

Ernie Gustafson
Telephone 349-2121

REAL ESTATE

4100 El Camino Real

San Mateo

Enjoy SVEADAL

this summer

Your own Recreation Park in Uvas Canyon, Santa Clara County

SWIMMING — TENNIS CABINS — MEALS **PLAYGROUND** 

#### CALENDAR OF EVENTS

July 3-5 Annual Tennis fournament Horseshoe Tournament Dinner/Dance July 25th S6th Anniversary of Sveadal August 8th Sveadal Clubs Polynesian Day

Dinner/Dance

Sept.5-7 64th Annual Labor Day Weekend Swimming Races. For more information, call during season (1-408) 779-2854



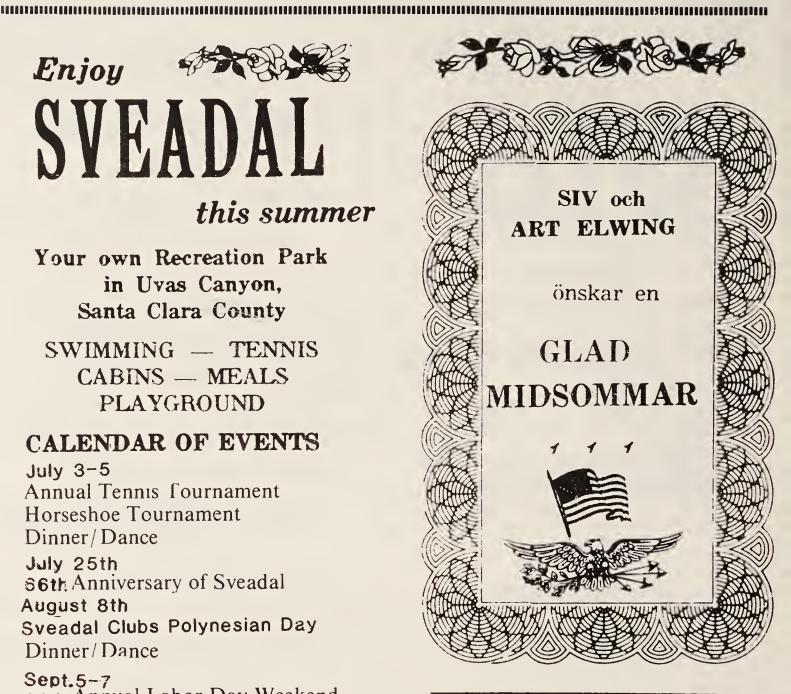
Wishing you a Happy Midsummer

### **ROY ANDERSON PAINT CO**

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Greetings Midsummer

from **FOGLIA PUBLICATIONS** 

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### SVEADAL GOES POLYNESIAN! Saturday, August 8, 1992

Sponsored by The Sveadal Club in Sveadal

Dinner/Dance \$12.50 - Adults

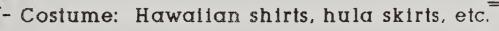
(7pm/9pm) \$8.00 - Children under 12

Dance only \$4.00



#### RESERVE WITH:

Julie Bowman 415/591-7964 Sveadal 408/779-2854



- Activities will begin at noon
- Poolside cocktail/hors d'oeuvres 4:00pm
   (come in costume)
- Dinner and dancing will follow





Midsummer Greetings
from

**Gladys Peterson** 

Happy Birthday Marta

Midsummer Greetings

from

Vera and John Nelson



Wishing you a

Happy Midsummer



THE WEISSENBORNS
Ken, Charlotte,
Karin, Linnea and Marta



Wishing you a very

Happy Midsummer

Ramona and Harry Talbot





Greetings and best wishes for a

## Happy Midsummer



from



Mr. and Mrs. Reno C. T. Anderson

C. A. ANDERSON FUNERAL PARLORS
1387 Valencia Street, San Francisco 94110

